

BUMPERTUNES GOES LIVE

Makes Licensed: :30 and :60 "Bumper" Music Easily Available to New Media and Podcast Productions

DENVER – August 24, 2009 -- BumperTunes, Inc. today announced that its growing inventory of licensed original music is now available to new media producers, businesses and online broadcasters who want to quickly and easily add interest to their productions, and to companies who want to strengthen their brands with memorable music.

BumperTunes provides an easy and affordable way for New Media producers to enhance the online experience by enabling producers to download licensed original music and add it to their productions.

"Streaming video and podcasts are everywhere on the web," said BumperTunes founder Kit Seeborg. "The addition of music for intro, outro and background is an easy way for online producers to add a polished, professional touch to their productions and stand out from the crowd."

BumperTunes differentiates itself from other online music sources by having its music composed, performed and recorded by professional musicians and goes a step farther to protect its artists against the unauthorized, unlicensed (and therefore uncompensated) use of their intellectual property.

Because Bumpertunes maintains complete ownership of the music selections, its customers can use their licensed music selections across multiple platforms without worrying about copyright constraints.

Plus Bumpertunes removes the worry that the artists are being fairly paid for their work. "There is no shortage of great music and great musicians," added Seeborg. "BumperTunes.com is the perfect place for new musicians to be heard and get their music out. And be compensated to boot!"

Originally a creator of custom music solutions for businesses and new media producers, Bumpertunes fills a gap in the online broadcast, podcast and streaming venues which have limited options to obtain original, easy to add 'bumper' music. BumperTunes "plug and play" Mp3 files are delivered in 30 and 60 second lengths plus stingers, so no editing is required.

About BumperTunes

BumperTunes is an online music company dedicated to helping New Media producers add quality music to their productions. It was founded in 2007 by web producer, Kit Seeborg. BumperTunes is headquartered in Denver, Colorado. For more information, please visit <http://www.bumpertunes.com>.